TECHNOLOGY WORKSHOP
2016 FALL ASSEMBLY

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Social Media Quick Review

- Facebook: "Like" or "Share"

- Twitter: "Follow" and "Retweet"

- YouTube: "Subscribe", "Follow", and "Post" comments

Introduction

- Tradition 11 is upheld as long as **members do not reveal that they are members** of Al-Anon when they share and like our posts. (WSO)

- Facebook, Twitter, and other social media are a public out reach opportunity – but **NOT an opportunity for individual members to share their personal experience, strength, and hope**

- We do not speak for Al-Anon as a whole…members guard with care their own and others' anonymity, and **avoid any actions or behaviors that could draw Al-Anon into public controversy.**

- The credibility of our program of recovery can be greatly affected by the actions of an individual member.

- **No one is authorized to use copyrighted literature on any social media**

Service Manual (pg 91-92)

- "It is Al-Anon/Alateen policy to interpret Tradition Eleven to include the Internet as well as all forms involving public media"

- "On any Web site accessible to the public, whether an Al-Anon site or not, members' full names and faces are not posted if they are identified as Al-Anon/Alateen members."

- "In Keeping with Tradition 11, members who use this type of communication outlet must maintain their personal anonymity and that of any Al-Anon/Alateen or AA member, as the Internet is a form of media.

How I Apply My Program Principles

- **Choices:** Adding email information is not a requirement. There is no requirement to accept an invite to "Friend" a program member or group on any social networking website.

- **Communication:** "Talk to each other. Reason things out with one another." Discuss these questions, and sharing ways of approaching the challenge of anonymity.

- **Boundaries:** Program teaches us to create and maintain healthy boundaries. If something feels uncomfortable we have the responsibility to ourselves to voice our feelings. We also have the responsibility to respect the boundaries of other members.

Website Considerations

1. Use WSO Guidelines and Service Manual
2. Know what your webhost does and does NOT provide. This includes security, email addresses, blocking of inappropriate (pornographic) access, antivirus, statistics, etc. Make sure 3rd parties are made well aware of the level of importance anonymity MUST play in anything to do with the website.
3. Remove ALL references to even last name initials, and of course all other personal information, from ANY item stored on your server.
4. If your site includes a block of email addresses use them to create generic email addresses.
5. If access from the internet for information (minutes, etc.) is the only method to get the information out to your membership, create a section for the "downloads" where the user has to enter their email address and the item will be emailed to them.

Resources

- [List of tips to help with setting up a website from Iowa Webmaster](#)

- [Understanding Anonymity on the Internet](#)

- [FAQ for Alanon Websites](#)

- [Social Media Guidelines for Areas and General Service Offices](#)

WSO Resources

- Members in your group can go to the Members' website to sign up, or share this link with them: [Be informed](#)!