

VA Area Coordinator's Report

Area Public Outreach Coordinator

Fall Assembly August 1, 2025

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Updates since last meeting:

1. Actions taken/working:

- a. Talked to several Districts since last meeting concerning questions, ideas, funding and sharing plans to bring a Workshop to Assembly.
- b. WSO Public Outreach Meeting
 - 1) Attended May 19, 2025.
 - 2) Walley C., AIS Lead, Omaha Nebraska spoke on several neat things they do in their area including keeping a 3 year Calendar, List of willing workers with contacts, solicit sharing from members on the Public Outreach Service, Al-Anon Logo Tablecloth for tables, utilizing Al-Anon Faces Alcoholism, consider booths at the State Fair just to mention a few.
 - 3) Discussed Letters to Professionals – Virginia can come up with their own.
 - 4) Shared excitement, strength & Hope, Energy, importance of Education and Encouragement with attendees from around the Country & Canada
 - 5) Did not attend July 14, 2025 Meeting, Discussion and Speakers on Tradition 7.
 - 6) Next one scheduled for August 11, 2025.
- c. Public Outreach Table at Assembly – bring your Favorite Old or New Outreach material to share with the Assembly.
- d. Developing up to date Informational Public Outreach PowerPoint for DR, District PO Coordinator
- e. Monitoring AFG Connects – Public Outreach

2. Future Plans:

- a. Set up Public Outreach Town Hall (Webex)
- b. Workshop at Fall Assembly – Open to District Outreach Coordinators & GRs - Flyer
- c. Establish List of Public Outreach Events in Virginia
- d. Establish list of District PO Coordinators for sharing and interaction
- e. Coordinate with Service Center Public Outreach Coordinators – Currently open positions.
- f. Visit and Meet with Districts to educate and develop Plans for Public Outreach (one being discussed for Kilmarnock).
- g. Work to integrate more PO material in the PO section of our Website

3. Request from Districts & Service Centers

- a. Work hard to establish Public Outreach Coordinators and send me contact information
- b. Stir excitement in your Districts for Public Outreach to reach out to the hurting families affected by Alcoholism
- c. Please let me know your concerns & Successes

Healthy Thoughts:

1. Not here to manage the outcome, this is a Service opportunity for our Recovery.
2. Remember our best Public Relations Policy is Attraction and Cooperation rather than Promotion and Affiliation.
3. Our Virginia Area will be most Successful in reaching out when every member comes together and takes little actions to put our arms around our hurting neighbors.
4. I look forward to many heartfelt Public Outreach stories over the next three years in Panel 65.

Public Outreach News, Information and shoutouts

1. Al-Anon Family Groups exhibited at the American Counseling Association (ACA) Conference in Orlando, Florida, March 27 through 29, 2025. The Group connected with over 150 Professionals and collected contact information from 100 plus attendees for follow-up and Area Level Outreach. Action: I will follow up with the Virginia State ACA Office to collaborate with them on upcoming events. Va State Office is in Yorktown.
2. Peninsula District just supported the Virginia Summer Institute for Addiction Studies, two day Event in Williamsburg, Great job!
3. Northern Neck District is excited and has a Committee of forur for Public Outreach.
4. New York has a serious Domestic Violence problem, District spends between 4 and 5 K for Al-Anon Faces Alcohol booklet.
5. Don't forget to Utilize the Al-Anon Faces Alcoholism (AFAM) magazine for Public Outreach including Professionals.

Thanks for reaching out to me and bringing hope to the struggling people in your neighborhoods and community.