

VA Area Coordinator's Report

Area Public Outreach Coordinator

Fall Assembly August 1, 2025

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Updates since last meeting:

1. Actions taken/working:

- a. Friday Night at this Assembly we had a Public Outreach Workshop followed by dinner out at a local restaurant. Need feedback from attendees and DRs for Spring Assembly.
- b. WSO Public Outreach Meeting
 - 1) Attended August 11, 2025.
 - 2) Speaker from Illinois North spoke on Joined Associations, Radio/TV, Banners in Buses and Trains, Chicago Cubs Megatron and free bulletin Boards in Starbucks.
 - 3) We also discussed Reaching out to Professionals to reach Adolescents using Trade Journals, Exhibiting at National Conferences. Paid Podcast and LinkedIn.
 - 4) Speaker from California South spoke on List of Volunteers, Letters to Professionals, Salvation Army, Colleges, Library Boxes in Neighborhoods, Fire Stations and bring Sponsees.
 - 5) New Alanon Faces Alcoholism will come out in 2026 in our 75th Anniversary Year.
 - 6) Next one scheduled for October 13, 2025.
- c. Public Outreach Table at Assembly – bring your Favorite Old or New Outreach material to share with the Assembly.
- d. Developing up to date Informational Public Outreach PowerPoint for DR, District PO Coordinator
- e. Monitoring AFG Connects – Public Outreach
- f. We have a Public Outreach Guide that will be posted by Assembly and will be used in the Workshop.

2. Future Plans:

- a. Set up Public Outreach Town Hall (Webex) – October/November
- b. Workshop at Spring Assembly – Open to District Outreach Coordinators & GRs - Flyer
- c. Establish List of Public Outreach Events in Virginia
- d. Establish list of District PO Coordinators for sharing and interaction
- e. Coordinate with Service Center Public Outreach Coordinators – Currently open positions.
- f. Visit and Meet with Districts to educate and develop Plans for Public Outreach – consider inviting me to your District Meeting.
- g. Work to integrate more PO material in the PO section of our Website

3. Request from Districts & Service Centers

- a. Work hard to establish Public Outreach Coordinators and send me contact information
- b. Stir excitement in your Districts for Public Outreach to reach out to the hurting families affected by Alcoholism
- c. Please let me know your concerns & Successes

Healthy Thoughts:

1. Not here to manage the outcome, this is a Service opportunity for our Recovery.
2. Remember our best Public Relations Policy is Attraction and Cooperation rather than Promotion and Affiliation.
3. Our Virginia Area will be most Successful in reaching out when every member comes together and takes little actions to put our arms around our hurting neighbors.
4. I look forward to many heartfelt Public Outreach stories over the next three years in Panel 65.

Public Outreach News, Information and shoutouts

1. Peninsula District just supported the Virginia Summer Institute for Addiction Studies, two day Event in Williamsburg, Great job!
2. Northern Neck District is excited and has a Committee of forur for Public Outreach.
3. New York has a serious Domestic Violence problem, District spends between 4 and 5 K for Al-Anon Faces Alcohol booklet.
4. Don't forget to Utilize the Al-Anon Faces Alcoholism (AFAM) magazine for Public Outreach including Professionals.

Thanks for reaching out to me and bringing hope to the struggling people in your neighborhoods and community.